

ACTING WITH PURPOSE FOR SUSTAINABILITY

Mars is transforming the way we do business. From replacing plastic packaging with eco-friendly materials, to advancing global research on critical food safety challenges, to rethinking where and how we buy our raw materials, we are constantly innovating to drive positive change for people and the planet.

The UN's Sustainable Development Goals (SDGs), also known as the Global Goals, offer a powerful guide for this next generation of growth. While our efforts will contribute to multiple SDGs, we've made a strategic decision to focus on three goals that align most closely with the Pillars of our Sustainable in a Generation Plan.

That's why we launched our Sustainable in a Generation Plan in September 2017. The Sustainable in a Generation Plan has three interconnected strategic Pillars that we believe are essential for sustainable growth:

1. Healthy Planet
2. Thriving People
3. Nourishing Wellbeing

Since launching our Sustainable in a Generation Plan in 2017 with an initial \$1 billion investment, we have made progress to curb our environmental impact, meaningfully improve lives in the workplaces, supply chains and communities where we work, and help billions of people and their pets lead healthier, happier lives today and into the future.

Rice sustainability

Rice is the daily staple for more than 3.5 billion people around the world. However, traditional rice production use approximately 40% of the world's irrigation water and is responsible for up to 10% of global greenhouse gas emissions.

As the makers of BEN'S ORIGINAL™— one of the world's best loved rice brands — we're committed to working with others to drive transformational change.

Here's how we put our purpose into practice today to create a better world tomorrow.

We're committed to sourcing our rice in a way that creates shared benefits for farmers, the environment, and the industry. Working through public/private partnerships and on the ground with farmers, we can support a high-quality rice crop for the billions around the world who depend on it for their nutrition and livelihood.

Mars Food were the **first in the industry to commit** to sourcing 100% of rice from farmers working towards the Sustainable Rice Platform standard by 2020. We are **99% of the way toward our goal**, of ensuring sustainable rice production across our supply chains equal to the amount of rice we source from these regions. We are also an early adopter of the Sustainable Rice Platform's new assurance scheme, the world's first voluntary sustainability standard for rice.

In addition, 96% of our farmers on the path to sustainable income by 2020. These programs combine good agricultural practices, access to inputs, the latest plant science and/or other ongoing engagement designed to help increase their incomes.

Mars' water stewardship goal is to halve our gap to sustainable water usage levels by 2025 and ensure water use in each watershed in our value chain is within annually renewable levels in the long term. We have achieved 10% so far.

Water stewardship is not only good for the planet but is also helping to support farmers on the pathway to economic stability. Results from our rice farmers in India and Pakistan for example have shown an 8% increase in yield, 30% reduction in water use, and, on average, household income from rice has increased by around 30%.

In 2020, we also announced that - in partnership with global packaging supplier Amcor, will bring the **first food safe, recyclable mono mono-polypropylene plastic (PP) rice pouch to market in 2021**. Breakthrough technology will allow the pouch packaging of Mars Food's household brands, including BEN'S ORIGINAL™, to be recyclable where infrastructure exists.

Despite our progress, we have so much more to do. Earlier this year we set out our new five-year commitments to drive stronger action to deliver **Better Food Today. A Better World Tomorrow.**

As part of our Mars Food 2025 Purpose commitments, we will continue to take action pioneering sustainable rice practices, farmer livelihoods and plastic packaging, because delivering food that is good for us shouldn't come at the expense of people or the planet.

You can read more about our progress and our new 2025 commitments in the Mars Food Purpose in Action Report.

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